

SCOTT KELLY

scottkelly.website

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RELEVANT WORK 2025

[Freelance Graphic Designer](#)

- Provide design services and art direction for a variety of clients, with a focus on the cultural, design, and non-profit sectors

2018-24

[Van Alen Institute](#) *Graphic Designer*

- Led a visual expansion of institutional identity to reach broader audiences
- Crafted visual identities and accompanying print, digital, and animated collateral for all programming annually (multiple series)
- Created environmental graphics for rotating storefront display and on-site events
- Oversaw design and print production of annual impact reports and larger-scale publications

2018

[HvADesign](#) *Graphic Design Intern*

- Focused on visual identity (print publications, digital imagery, and environmental signage) projects for various organizations including Yale's Center for Business and the Environment and Center for Innovative Thinking
- Contributed to catalogue design for multiple art galleries, including Acquavella and David Zwirner

2017-18

[Rubin Museum of Art](#) *Graphic Design Intern*

- Designed promotional materials and environmental graphics to accompany new exhibitions
- Worked on the layout and production of mailer and annual calendar that announced programming for the coming year
- Created graphics for social media

EDUCATION

2017-18

[Parsons School of Design](#) *Associate's Degree, Graphic Design*

2009-13

[Carleton College](#) *Bachelor Degree, Art History*

SKILLS

After Effects, Blender, Figma, Illustrator, Indesign, Photoshop, Premiere, Wordpress

LANGUAGE

English (fluent), Spanish (fluent)